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THE BIGGEST NEWS TO HIT INCENTIVES SINCE LEE IOCOCCA SAID: “BUY A CAR, GET A CHECK”

AIS ANNOUNCES:

CUSTOMIZED *INCENTIVE REFERENCE SHEETS!*

Finally, You can now integrate Incentive Information to **YOUR DEALERSHIP'S SALES SYSTEM!**

Dealership Managers, Sales Professionals, F&I Managers and other dealership staff each require different levels of access to current incentives.

WHY: With Salespeople, the trick is to give them enough information to build credibility with their customers, yet still keep profit opportunities in the hands of managers. If we don't build credibility with the customer at the earliest stages, there may never be a demo drive: let alone a closing situation.

The **RIGHT INCENTIVE INFORMATION** in the **RIGHT HANDS** at the **RIGHT TIME!**

Let AIS create a specific, customized *Incentive Reference Sheet* version for your Sales & F&I Managers, Salespeople and Accounting staff or others that matches the needs of **YOUR** dealership.

You choose the information included in each report such as:

- Display ONLY Rebate and APR Programs.
- Choose not to show 72-month APR (or even 48 and/or 60).
- Bump APR Rates to your preference.
- Choose to show all Lease Programs and Specials, or only certain terms (12-36 month).
- Bump Lease Rates to your preference.
- Show Dealer Cash only when you want.
- Display Instant Value Certificates only when needed.

The Investment:

SPECIAL Introductory Offer: Only \$50 per month more than your current subscription amount. Special introductory rate only available for a LIMITED TIME.

Interested?

Simply fill out page two and fax to 866-321-0798 or call us at 734-332-1970.

Troy

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